

Watchdog Report for July 2008

Total Watchdog disputes received for the month:	712
Total licensee complaints filed during period - privacy related (TRUSTe Diagnosis)	210
Total Watchdog complaints that were closed for the month:	457
Privacy related issues: TRUSTe Diagnosis	
Unable to Unsubscribe	33
Email sent without permission	40
Shared personal information	40
Unable to close account	32
Unable to contact licensee	11
Unauthorized Profile with My Information	54
TOTAL	210

Resolution of Watchdogs (Closed)

Changes required to site and privacy statement/practices	52
Duplicate of open complaint	5
Non-privacy issue	72
No consumer response	57
PII deleted and/or Account closed	29
Unsubscribed	17
Consumer education	19
Permission not granted	165
Action taken without TRUSTe involvement	5
No action required	3
Invalid complainant email	33
TOTAL	457